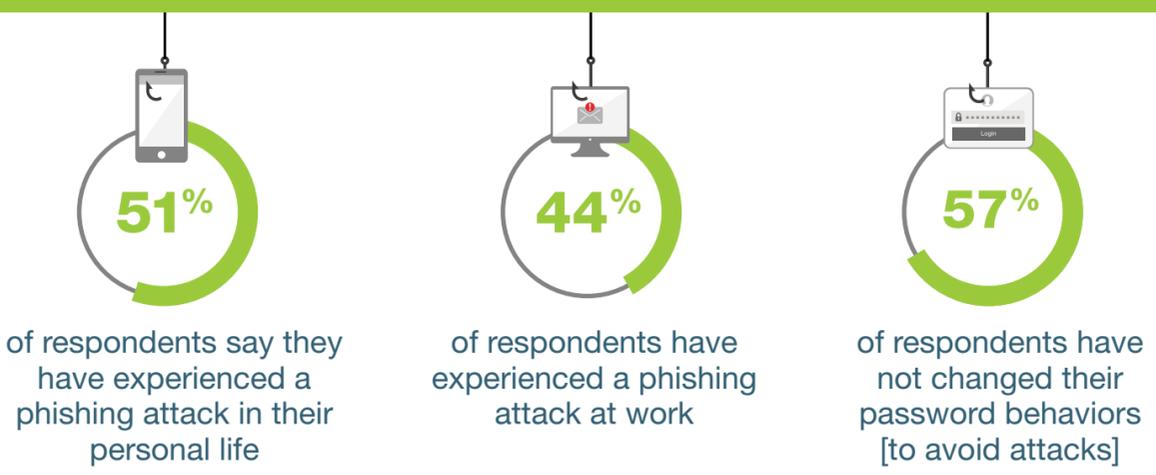


Top Information Concerns	Top Reasons for Concern
Social Security Number or Citizen ID	59% Government Surveillance
Payment Account Details	40% Connected Devices
Health Information	51% Growing Use of Mobile Devices



Phishing for Passwords

As cyberattacks become more prevalent, vulnerabilities created by poor password and authentication practices lead to attacks such as phishing.



It is increasingly clear that new security approaches are needed to help individuals manage and protect their passwords both personally and professionally.

- 10.9** The average hours (per year) respondents report having to spend entering and/or resetting passwords
- \$5.2M** The estimated cost to organizations annually
- 57%** of respondents expressed a preference for passwordless logins
- 56%** of respondents prefer a hardware token/security key and believe it offers better security

Yubico sets new global standards for two-factor, multi-factor and passwordless authentication.

For the full details on the Ponemon Institute survey, read The 2019 State of Password and Authentication Security Behaviors Report

Visit yubico.com/authentication-report